# When we're better connected, everyone wins.

The digital health collaboration platform purpose-built for specialty pharmacies

## The Only Comprehensive Mobile, Digital and App-Less Solution That Enables Real-Time Patient, Caregiver and Physician Engagement

CitusHealth helps specialty pharmacies improve care team, patient, caregiver and physician experiences with its secure, HIPAA-compliant collaboration platform. The impact on your specialty pharmacy is faster collection of key patient data for increased patient and physician loyalty, greater productivity, and improved speed to therapy. Improving these critical metrics will help you better position your specialty pharmacy to earn more referrals and improve outcomes.

## Let us Help You Win by Better Connecting All Stakeholders



PCP · CLINICIANS · PHARMACISTS · ACUTE PHYSICIANS · PATIENT · FAMILY/CAREGIVER · ADMIN · PATIENT CARE COORDINATOR · CIO · COUNSELORS

### INCREASE LOYALTY
• Respond to patient, family & caregiver needs in real-time via secure messaging
• Provide on demand education support

### IMPROVE PRODUCTIVITY
• Automate refill assessment forms and surveys
• Instantly coordinate with all clinical and non-clinical team members

### EARN MORE REFERRALS
• Tag messages for outcomes such as improved adherence or adverse event avoidance to share with key stakeholders
• Collect patient data and signatures in app or via app-less features

## A Better Solution Created by Clinicians *for Clinicians*

Led by a post-acute care nurse with domain expertise and internationally recognized med tech expert, CitusHealth delivers the only comprehensive on-demand digital and mobile solution set that transforms outdated processes to seamless, automated workflows, setting a new standard of patient care and engagement. We are the only software company that addresses the most important specialty pharmacy needs **all in one platform:**

### SECURELY ENGAGE PATIENTS, CAREGIVERS AND FAMILY MEMBERS IN REAL-TIME

Enable patients, caregivers, clinicians, and referral sources with HIPAA compliant secure, event driven messaging tools

- Easily communicate with patients, staff, clinicians, and care team members with two-way instant messaging
- Route messages with auto-escalation to the right person at the right time to improve the patient experience
- Empower patients and caregivers with on-demand education resources

### COLLECT BETTER DATA FASTER

Enable real-time accurate data collection to process refills faster and generate reports for outcome metrics

- Tag messages for outcomes such as improved adherence or adverse event avoidance to share with key stakeholders
- Ensure signed consent on assessments or deliveries via eSignature or app-less signatures
- Easily gather patient information with customizable web-based, app-less secure forms

### AUTOMATE MANUAL PROCESSES AND STREAMLINE WORKFLOWS

Increase team efficiency with real-time logic driven workflows, app-less forms and app-less signatures to help improve speed to therapy and adherence rates

- Leverage referral, refill production and delivery workflows that prioritize and track efficiency
- Integrate with pharmacy dispensing systems to ensure digital patient information captured in texts, forms, and signatures is presented at critical points in the workflow and the patient record
- Automate person-to-person or conversation groups

**SECURE, HIPAA-COMPLIANT PLATFORM**

**PHARMACY DISPENSING SYSTEMS INTEGRATION**

**START TODAY:** Contact us at 800-863-9130 or visit CitusHealth.com

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**CitusHealth**®

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